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BRaid coordination as per ECan contract 2020-2021

Report #4: period 15 December 2020 – 31 May 2021

Description of Products	Delivery date	Outputs completed
Organise one Braided River Seminar	Underway for 15 July 2021	<ul style="list-style-type: none"> Applied for and received funding for up to 180 people to attend Lincoln venue booked and deposit paid Programme 90% completed; just awaiting a couple of abstracts: https://braidedrivers.org/2021-seminar/ Speakers: https://braidedrivers.org/conservation/2021-symposium-speakers Attendees (including speakers) booked to date: 151
Maintain website www.braidedrivers.org	Completed 31 May 2021	<ul style="list-style-type: none"> As of 31 May, pages:123 + 'news' posts 114 = 237 Maintain daily backups on remote server (mostly automated but verified regularly) Renew plugins and renew payments for domain name, hosting, and security software Updates pages with research and bird counts (details in Newsletter #58 and #59) Attached are sample stats from May and March 2021 (p1 and 2 'Braid Report May 2021.pdf') of the way people interact with the website and where they originate. Attached xls spreadsheet is a sample of what links people click on from within the site to external references and source material (May only).

Manage website news and social media	Completed 31 May 2021	<ul style="list-style-type: none"> • Updated content when provided or when information changes • 159 Facebook posts 16 Dec-31 May. • Interest and reach is highly variable and unpredictable, from as little as 18 people to as many as 257,100 people (18 January) per post. See pages 3-10 attached PDF
Produce regular newsletters	Completed 31 May 2021	<ul style="list-style-type: none"> • Two completed and sent to 270 verified emails. The newsletters also appear as blog/news pages here: • Newsletter #58 https://braideddrivers.org/newsletter-58/ • Newsletter #59 https://braideddrivers.org/newsletter-59/ • Draft Newsletter #60 will go out in 2 weeks
Make available, assist or lead in designing awareness resources	Completed 31 May 2021	<ul style="list-style-type: none"> • Request for high resolution copies of images and drone footage completed (includes material for university lecturer Prof. Ann Brower for students) • Acknowledged possible request from Donna Field for further signage for the Ashburton River
Additional outputs	Completed 31 May 2021	<ul style="list-style-type: none"> • Support Orari River Protection Group application for funding and supply new drone footage either side of Burdon Road, for reference and research Unable to establish community interest in creating a river care group for Opihi River. • Grant Davey GPS the area for optimal island formation and weed clearing and presented findings in conjunction with Ashley Rakahuri and Rangitata Rivers issues, to ECan, questioning strategies that did not consider environment benefits, ie, highlighting the disconnect/ conflicting priorities between flood protection and biodiversity values (attached 'Ecan meeting May 2021.pdf') • (Nick Ledgard also submitted to the LTP on this issue as well)



Stats for May 2021

Last update: 2:33 PM (Updates every 30 minutes)

Posts & pages>

Title	Views
2021 seminar	379
Home	366
Braided Rivers	253
braidplains	99
Waimakariri	64
birds	63
Home page / Archives	51
Ecology	42
weeds	41
2021 Symposium speakers	39
View all	

Search terms>

Search term	Views
braided river aid	1
braid seminar lincoln	1
Unknown Search Terms	115

Referrers>

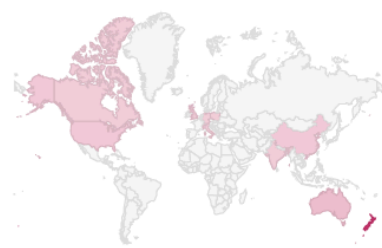
Referrer	Views
Search Engines	705
Facebook	16
WordPress Android App	13
doc.govt.nz	11
mail.google.com	6
caucus99percent.com	5
Twitter	4
climateandnature.org.nz	4
ecosia.org	3
dcon01mstr0c21wprod.azure	2
View all	

Authors>

Author	Views
sonny57	2,229

Videos>

Countries>



16 1,758

Country	Views
New Zealand	1,758
Australia	187
United States	71
China	39
United Kingdom	34
Canada	23
India	19
Poland	19
Italy	17
Germany	16



Stats for March 2021

Posts & pages

Title

Views

Home

284

2021 seminar

193

Braided Rivers

120

Waimakariri

73

braidplains

63

birds

59

robust grasshopper

36

Ashburton-Hakatere

35

Newsletter #58

31

Rakaia

31

View all

Search terms

Search term

Views

river routes for waitaki

1

how to braid plain

1

braided river weeds nz

1

tekapo weta

1

Unknown Search Terms

73

Referrers

Referrer

Views

Search Engines

602

Facebook

66

punakorero

17

mail.google.com

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4

WordPress Android App

...

3

doc.govt.nz

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2

faihe.top

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2

southcanterbury.org.nz

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naturespace.org.nz

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2

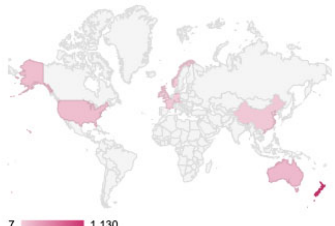
startpage.com

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1

View all

Countries



Country

Views

New Zealand

1,130

Australia

154

United States

113

China

51

United Kingdom

41

France

38

Germany

19

Austria

11

Ireland

7

Norway

7

View all

All Posts Published

Create Post






































Reach: Organic / Paid

Post Clicks

Reactions, Comments & Shares

Published	Post	Type	Targeting	Reach	Engagement
05/29/2021 8:32 AM	 Congratulations to Stuff journalist Charlie Mitchell named Science Journalist of the Year, with the comment that he			250 <div><div></div></div>	128 <div><div></div><div></div></div>
05/29/2021 8:29 AM	 Just a reminder: RED warning for this weekend 's weather, which will have an impact on rivers: will see up			63 <div><div></div></div>	20 <div><div></div><div></div></div>
05/28/2021 11:18 AM				18 <div><div></div></div>	01 <div><div></div><div></div></div>
05/28/2021 10:55 AM	 This is placing more pressure on the demands for water for irrigation, and the trend will continue.			83 <div><div></div></div>	02 <div><div></div><div></div></div>
05/28/2021 10:10 AM	 River ecosystem given a hand in dry times			191 <div><div></div></div>	179 <div><div></div><div></div></div>
05/28/2021 10:07 AM				55 <div><div></div></div>	10 <div><div></div><div></div></div>
05/28/2021 9:51 AM				73 <div><div></div></div>	51 <div><div></div><div></div></div>
05/28/2021 9:39 AM	 Just released UN report: 'If the world is to meet the climate change, biodiversity, and land degradation			43 <div><div></div></div>	11 <div><div></div><div></div></div>
05/27/2021 2:09 PM	 "The irrigated area on a controversial Canterbury farm is expanding more than 70 percent, against ecological			115 <div><div></div></div>	191 <div><div></div><div></div></div>
05/27/2021 11:40 AM				67 <div><div></div></div>	23 <div><div></div><div></div></div>
05/24/2021 11:26 AM	 'Why we should release New Zealand's strangled rivers to lessen the impact of future floods' : "A healthy river is			901 <div><div></div></div>	5047 <div><div></div><div></div></div>
05/22/2021 10:03 AM	 Thanks, Glenda, for an amazing photo!			35 <div><div></div></div>	23 <div><div></div><div></div></div>
05/22/2021 9:57 AM				137 <div><div></div></div>	51 <div><div></div><div></div></div>
05/22/2021 9:56 AM	 PhD position available on modelling fish species vulnerability to climate change: The Tonkin Lab at the			255 <div><div></div></div>	33 <div><div></div><div></div></div>
05/21/2021 1:22 PM				93 <div><div></div></div>	32 <div><div></div><div></div></div>
05/21/2021 1:21 PM				121 <div><div></div></div>	42 <div><div></div><div></div></div>
05/20/2021 8:37 AM				38 <div><div></div></div>	01 <div><div></div><div></div></div>
05/20/2021 8:25 AM	 Some articles in this go a long way to explaining why there is so little enforcement of environmental			68 <div><div></div></div>	30 <div><div></div><div></div></div>
05/20/2021 8:20 AM	 Anne-Kathryn Schlesselmann will be presenting on "Tōrea /South Island pied oystercatcher on the move" at			129 <div><div></div></div>	42 <div><div></div><div></div></div>

05/20/2021 8:15 AM	 There are 50 billion wild birds on Earth – but four species dominate			106		15 1	
05/17/2021 1:03 PM	 Pivotal problem: Drive for irrigation efficiency backfires for environment			185		17 1	
05/17/2021 12:44 PM	Biosecurity Bonanza 2021: Last call for registrations This year's Biosecurity Bonanza starts next week. If you have			120		0 1	
05/15/2021 7:49 AM	 Well done Selwyn! https://www.stuff.co.nz/the-press/news/mid-canterbury-selwyn/125125325/selwyn-			352		26 26	
05/11/2021 4:51 PM	 Biosecurity Bonanza Hosted by Manaaki Whenua – Landcare Research "Over the week of the 24th May, we			153		11 6	
05/11/2021 10:55 AM	 Films released every Monday in May: https://www.rnz.co.nz/programmes/fight-for-the-wild The			108		4 1	
05/11/2021 8:26 AM	 Water Rally - We Do Not Consent! Clean Up Our Water!			55		0 2	
05/08/2021 9:55 AM	 The prize pool this year is now \$10,000 and entries to the Award must be submitted by midnight, Saturday 27			113		4 0	
05/08/2021 9:53 AM	 Wetlands are (or were before they were taken over by expanding agriculture and willows) the kidneys of our			133		3 7	
05/08/2021 9:52 AM	 Wetlands are (or were before they were taken over by expanding agriculture and willows) the kidneys of our			116		1 3	
05/08/2021 9:50 AM	 Don't forget! Tomorrow is the Global Big Day!			124		2 1	
05/08/2021 9:50 AM	 Don't forget! Tomorrow is the Global Big Day!			82		0 0	
05/03/2021 3:14 PM	 "Replacement consent for the Mayfield Hinds Valetta (MHV) irrigation scheme was granted after an			62		5 1	
05/02/2021 12:22 PM	 This was once a braided river; the old channels are still visible:			363		85 21	
05/01/2021 11:53 AM	 This was once a braided river; the old channels are still visible:			64		0 0	
05/01/2021 11:46 AM	 This was once a braided river; the old channels are still visible:			69		1 0	
05/01/2021 11:46 AM	 This was once a braided river; the old channels are still visible:			271		7 21	
04/29/2021 12:20 PM	 ...and the losses extend to braided rivers. The situation is insane with a handful of farmers claiming how much			80		6 0	
04/29/2021 12:09 PM	 ...and the losses extend to braided rivers. The situation is insane with a handful of farmers claiming how much			96		3 4	
04/29/2021 12:08 PM	 ...and the losses extend to braided rivers. The situation is insane with a handful of farmers claiming how much			92		4 1	
04/26/2021 1:12 PM	 The democratic deficit: "While the primary industry sector undeniably plays a key role in New Zealand's economy			59		5 1	

04/26/2021 9:31 AM				69		0 0	
04/26/2021 9:28 AM				105		2 0	
04/26/2021 9:27 AM				191		4 6	
04/26/2021 9:23 AM	 Do you live in low lying areas near coastal margins? "Rerouting the Mississippi River could build new land—			124		3 1	
04/23/2021 9:27 AM	 This is appalling. " "Here we have a company, whose largest shareholder is the Austrian Government,			140		4 3	
04/23/2021 9:24 AM				96		0 0	
04/23/2021 9:22 AM				134		7 0	
04/22/2021 8:52 AM	 Braid			80		4 0	
04/21/2021 9:19 AM	 "Career prospects for trainees in science, technology, engineering, and mathematics (STEM) are growing, but			205		8 4	
04/18/2021 1:08 PM				161		10 0	
04/17/2021 5:19 PM	 Christchurch's population of endangered tarāpuka/black- billed gulls may have a new home. The city council is			300		25 7	
04/16/2021 6:59 AM	 No fish, no life, no braided river birds			157		9 1	
04/15/2021 11:16 AM				260		2 23	
04/15/2021 8:15 AM				91		2 1	
04/15/2021 8:14 AM	 Wetlands are the kidneys of waterways. We've lost around 90% of our wetlands in New Zealand. I for one			173		7 2	
04/15/2021 8:06 AM				75		3 0	
04/14/2021 9:36 AM				282		20 18	
04/13/2021 7:50 AM				99		2 2	

















































All Posts Published









































































































Create Post










































































































Reach: Organic / Paid










































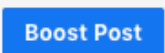











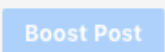























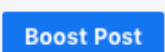











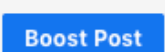











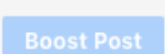











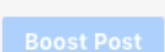












Post Clicks









































































































Reactions, Comments & Shares

Published	Post	Type	Targeting	Reach	Engagement	Promote
04/12/2021 7:55 AM				49	2 2	Boost Post
04/12/2021 7:54 AM				59	3 4	Boost Post
04/08/2021 10:43 AM				96	1 3	Boost Post
04/08/2021 9:06 AM	 "The Selwyn River is the poster child for all that's gone wrong with			175	6 22	Boost Post
04/08/2021 9:00 AM	 Must watch 2.3min video from ABC News Australia about			213	22 15	Boost Post
04/07/2021 11:53 PM	 "ECan has brought in a [proposed] rates rise of 24 per cent to pay for			258	30 6	Boost Post
04/04/2021 1:27 PM				80	0 0	Boost Post
04/04/2021 1:11 PM				78	5 0	Boost Post
04/04/2021 12:21 PM				92	0 0	Boost Post
04/04/2021 11:20 AM	Displaced by riverbed flooding; quantifying numbers and distribution of			92	2 0	Boost Post
04/04/2021 11:19 AM	The results of biannual national wader counts done during winter (June–July)			94	2 0	Boost Post
04/04/2021 11:18 AM	The wrybill (<i>Anarhynchus frontalis</i>) is an endemic plover that breeds only in			155	3 2	Boost Post
04/04/2021 11:16 AM				115	2 3	Boost Post
04/04/2021 10:42 AM	 "Farms are battlefields, pitting growers against rapacious pests			193	4 3	Boost Post
04/04/2021 9:54 AM	 From Forest & Bird: Bring back clean water: Canterbury nitrate			125	5 1	Boost Event
04/03/2021 8:01 AM				157	3 7	Boost Post
03/31/2021 1:05 PM				124	3 3	Boost Post

03/14/2021 10:15 AM	 Ecosystem map Learn about the soils and historic indigenous			1.5K		81 35		Boost Post
03/13/2021 5:11 PM	 The latest newsletter from BRaid is now available online:			105		4 0		Boost Post
03/13/2021 2:44 PM				118		1 0		Boost Post
03/12/2021 4:42 PM	 Investigating mammalian predators in New Zealand and			1.2K		43 29		Boost Post
03/12/2021 8:05 AM				206		9 8		Boost Post
03/10/2021 3:17 PM	 Today is the last day to register for the Engaging with Government hui			47		2 0		Boost Post
03/10/2021 2:52 PM	 Great news!			323		54 23		Boost Post
03/10/2021 8:12 AM	 Oops: https://www.youtube.com/watch?			115		4 2		Boost Post
03/05/2021 9:01 AM	 The concern of course is that no juveniles could mean an abrupt			184		6 3		Boost Post
03/05/2021 8:57 AM				16		2 0		Boost Post
03/05/2021 8:56 AM	Just a reminder that expressions of interest are now open for the Te Mana o			119		2 2		Boost Post
02/28/2021 8:20 AM	 Shorebird Atlas Shorebird Conservation Society			86		2 0		Boost Post
02/25/2021 2:24 PM	 What Nicky said... ""We can't afford to not protect the			137		15 2		Boost Post
02/25/2021 7:29 AM	 https://www.stuff.co.nz/business/opinion-analysis/300238263/why-			166		8 10		Boost Post
02/25/2021 7:27 AM	 https://www.stuff.co.nz/environment/300237784/aweinspiring-			187		21 4		Boost Post
02/23/2021 10:44 AM	 One of the most interesting point in this article is how taking water			343		25 5		Boost Post
02/23/2021 10:27 AM				70		2 0		Boost Post
02/23/2021 10:26 AM				166		11 5		Boost Post
02/22/2021 5:41 PM	 "A threat to nationally endangered birds in the Waitaki Valley forced			1.9K		206 59		Boost Post
02/19/2021 9:46 AM				111		2 2		Boost Post
02/19/2021 9:45 AM	 Wetlands are an integral part of braided rivers. We've been			130		10 4		Boost Post

02/19/2021 9:42 AM				84		0 2		Boost Post
02/19/2021 9:41 AM				176		11 5		Boost Post
02/18/2021 9:36 AM	 Wetlands must be better protected if NZ wants to hit climate goals,			123		5 5		Boost Post
02/18/2021 9:35 AM	 Birds use massive magnetic maps to migrate – and some could cover			19		2 0		Boost Post
02/17/2021 8:32 AM	 How to restore a wetland; the kidneys of our waterways.			105		5 2		Boost Post
02/16/2021 7:34 AM	 One of our favourite plants! Okay, it's not a braided river plant as it			177		4 4		Boost Post
02/16/2021 7:31 AM				74		1 0		Boost Post
02/13/2021 8:19 AM	 On tonight!			91		0 1		Boost Post
02/13/2021 8:17 AM	 Rare/Unusual Birds - New Zealand Bird Atlas			83		6 0		Boost Post
02/13/2021 8:16 AM				92		4 0		Boost Post
02/13/2021 8:16 AM				82		0 0		Boost Post
02/13/2021 8:15 AM	 How to engaging with local government on their Long-Term			49		0 0		Boost Post
02/13/2021 6:52 AM	 https://edition.cnn.com/2021/02/11/europe/play-meat-cat-hunting-			198		22 3		Boost Post
02/12/2021 5:56 PM	 "Data obtained from 68 city and district councils paints a grim			163		10 2		Boost Post
02/11/2021 3:05 PM	 New 1080 study busts 'silent forest' myth - NZ Herald			93		12 0		Boost Post
02/11/2021 7:55 AM	 https://www.stuff.co.nz/national/we-ather-news/300226889/nz-			105		3 0		Boost Post
02/09/2021 8:12 AM				97		8 2		Boost Post
02/07/2021 8:13 AM	 About 30 protected red-billed gulls were killed as two cars and a quad			674		54 85		Boost Post
02/02/2021 4:36 PM	 What happens in the ocean affects our braided river birds. Come			127		2 2		Boost Post
02/02/2021 1:05 PM				113		2 2		Boost Post
02/01/2021 8:07 AM				243		11 8		Boost Post

02/01/2021 8:06 AM	 As the article states, smelt are a crucial food source for black-billed			175		15 4		
01/27/2021 3:38 PM	 Help needed to identify the impacts of marine sedimentation			173		6 3		
01/27/2021 1:00 PM	 Ever wondered how high small invasive predators like hedgehogs,			157		4 4		
01/26/2021 2:28 PM				191		5 3		
01/26/2021 2:27 PM				273		42 12		
01/26/2021 2:23 PM				300		29 5		
01/24/2021 4:51 PM	 Lake heatwaves will be 'hotter and longer' by the end of the century I			158		5 2		
01/22/2021 8:40 AM	 Prompted by the urgency of the situation, 111 aquatic-science			179		1 2		
01/21/2021 10:15 AM				242		11 2		
01/21/2021 10:15 AM	 Webinar: Te Reo o Te Repo – The Voice of the Wetland, a cultural			132		0 0		
01/20/2021 5:04 PM	 The 2020 season bird survey results from the Ashburton			224		5 1		
01/20/2021 2:10 PM	 The deadline is 31 January: https://www.doc.govt.nz/get-			357		13 15		
01/20/2021 2:07 PM	 One of the most overlooked (invisible) issues of the impact of			232		0 4		
01/18/2021 11:48 AM	 This year we have had the second biggest black-billed gull colony on			257.1K		61K 13.2K		
01/15/2021 9:03 AM	 Two new Jobs for Nature funding streams now open: More			1.2K		27 15		
01/14/2021 10:04 AM	 This is not new, but it is a screaming red alert: "The scale of			721		5 2		
01/14/2021 10:02 AM				565		4 5		
01/14/2021 9:53 AM				426		2 1		
01/13/2021 9:22 AM				367		4 8		
01/13/2021 9:21 AM	 Insects are a hugely important part of braided river ecosystems and a			375		5 8		
01/12/2021 7:41 PM				403		48 15		

01/11/2021 10:22 AM	- \$36 million of Government funding alongside councils and			279		12 9		Boost Post
01/10/2021 7:53 AM	 Well done, everyone.			312		7 12		Boost Post
01/10/2021 7:43 AM	 Thanks Ali Van Polanen and Andrew Black for making them			169		10 6		Boost Post
01/10/2021 7:42 AM	 Watch this 'nonswimming' bird swim like a champ, giving clues to			176		4 0		Boost Post
01/08/2021 11:15 AM	 Braided River Aid updated their website address.			226		15 5		Boost Post
01/08/2021 11:03 AM	 While the world's attention is focussed on the US capital and			248		11 9		Boost Post
01/08/2021 11:01 AM	 Absolutely nothing to do with birds and braided rivers...yet. Not long			189		13 6		Boost Post
01/07/2021 8:51 AM	 Absolutely nothing to do with birds and braided rivers...yet. Not long			153		4 0		Boost Post
01/06/2021 9:37 AM	 While cyanobacteria is indeed natural (they were some of the first			222		7 5		Boost Post
01/05/2021 9:38 AM	 Local councils considering cat controls to save native wildlife			177		1 5		Boost Post
01/05/2021 7:19 AM	 Local councils considering cat controls to save native wildlife			179		2 8		Boost Post
01/05/2021 7:16 AM	 Local councils considering cat controls to save native wildlife			259		23 18		Boost Post
12/31/2020 10:27 AM	 Local councils considering cat controls to save native wildlife			119		2 1		Boost Post
12/30/2020 12:43 PM	 Local councils considering cat controls to save native wildlife			204		4 13		Boost Post
12/30/2020 12:42 PM	 Local councils considering cat controls to save native wildlife			186		4 11		Boost Post
12/30/2020 12:41 PM	 Local councils considering cat controls to save native wildlife			161		7 4		Boost Post
12/30/2020 12:39 PM	 Local councils considering cat controls to save native wildlife			104		3 0		Boost Post
12/24/2020 7:20 AM	 Local councils considering cat controls to save native wildlife			104		0 3		Boost Post
12/23/2020 1:56 PM	 Local councils considering cat controls to save native wildlife			181		4 8		Boost Post
12/23/2020 1:55 PM	 Local councils considering cat controls to save native wildlife			162		11 5		Boost Post
12/23/2020 1:55 PM	 From the Ministry for the Environment: Upcoming Te Mana			168		0 2		Boost Post